

AUS Business Forum 2013

March 18, 2013

Tentative Program of the Event

Time	Event	Venue
09:00 – 10:00	Arrival of the Guests, Registration & Reception	Rotunda & Majlis
10:00 – 10:15	Welcoming remarks by senior officials from American University of Sharjah and Sharjah Chamber of Commerce and Industry	Main Auditorium
10:15 – 11:00	<p>Exclusive Interview on “Maintaining the UAE’s Economic Growth and Prosperity” - interviewed by <i>Mr. Majid Jafar</i>, Chief Executive Officer, Crescent Petroleum, and Board Member, SCCI</p> <p>H.E. Dr. Sultan Al Jaber <i>Chief Executive Officer and Managing Director</i> <i>Masdar Initiatives, UAE</i></p> <p>Keynote Addresses</p> <p>Mr. Hamish Gordon Tyrwhitt <i>Chief Executive Officer</i> <i>Leighton Group, Australia</i></p> <p>Mr. Osman Sultan <i>Chief Executive Officer</i> <i>Emirates Integrated Telecommunications Company (du), UAE</i></p> <p>Mr. Arif Masood Al Naqvi <i>Founder and Group Chief Executive Officer</i> <i>The Abraaj Group, UAE</i></p> <p>Mr. Thomas Lundgren <i>Founder</i> <i>THE One, UAE</i></p>	Main Auditorium

11:00 – 12:00	<p>Keynote Panel “Sustainable Economic Development of the Region: Strategies & Challenges”</p> <p>Speakers (Financial Outlook)</p> <p>Mr. V. Shankar <i>Group Executive Director & Chief Executive Officer Standard Chartered Bank – Europe, Middle East, Africa and Americas</i></p> <p>Mr. Majid H. Jafar <i>Chief Executive Officer, Crescent Petroleum Board Member, SCCI, UAE</i></p> <p>Mr. Tirad Mahmoud <i>Chief Executive Officer Abu Dhabi Islamic Bank, UAE</i></p> <p>Mr. D. Shivakumar <i>Senior Vice President Nokia IMEA, UAE</i></p> <p>Mr. Lovraj Talwar <i>Managing Director Terrazzo Ltd, UAE</i></p>	Main Auditorium
12:00 - 12:30	Break	Rotunda
12:30 – 1:30	<p>Keynote Panel “Sustainable Economic Development of the Region: Strategies & Challenges”</p> <p>Speakers (Economic Outlook)</p> <p>Mr. Khaldoon Al Tabari <i>Vice Chairman and Chief Executive Officer Drake & Scull International PJSC, UAE</i></p> <p>H.E. Sanjay Verma <i>Consul General of India to Dubai</i></p> <p>Mr. Habib Fekih <i>President Airbus Middle East, UAE</i></p> <p>Mr. Sanjiv Mehta <i>Chairman Unilever North Africa and Middle East, UAE</i></p> <p>Ms. Nariman Al Awadhi <i>Chief Manager, Bank Supervision Department Central Bank, UAE</i></p> <p>Mr. Yousuf Bastaki <i>Vice President Projects Emirates Aluminum (EMAL), UAE</i></p>	Main Auditorium
1:30 – 2:15	Luncheon	Faculty Dining Area

<p>2:15 – 3:15</p>	<p>Innovative Trends in Entrepreneurship and Finance Will the Resilience of the Emerging Markets and Developing Economies Last?</p> <p>Speakers</p> <p>Mr. Philippe Dessoy <i>General Manager</i> <i>Six Construct, UAE</i></p> <p>Mr. Ahmad Bin Issa Al Serkal <i>Managing Director</i> <i>Nasser Bin Abdullatif Al Serkal, UAE</i></p> <p>Mr. Thumbay Moideen <i>Founder President</i> <i>THUMBAY Group, UAE</i></p> <p>Mr. Marwan Al Serkal <i>Chief Executive Officer</i> <i>Sharjah Investment and Development Authority (Shurooq), UAE</i></p> <p>Mr. Ziad Makhzoumi <i>Chief Financial Officer</i> <i>Arabtec Holding PJSC, UAE</i></p>	<p>Lecture Hall A</p>
<p>3:15 - 3:30</p>	<p>Break</p>	<p>Rotunda</p>

<p>3:30 – 4:30</p>	<p>Social Media & Creative Technologies The Digital Age and its Impact on Media Channels (Creation, Distribution, and Screens Consolidation) and the new Forces Shaping the Media Landscape</p> <p>Speakers</p> <p>Mr. Osman Sultan <i>Chief Executive Officer</i> <i>Emirates Integrated Telecommunication Company (du), UAE</i></p> <p>Mr. Kamal Hassan <i>Founder and CEO</i> <i>Innovation 360</i></p> <p>Ms. Hind Seddiqi <i>VP Marketing</i> <i>Ahmed Seddiqi & Sons, UAE</i></p> <p>Mr. Liam Wholey <i>Chief Executive Officer</i> <i>Travel Attache and The Ticket Attache, UAE</i></p> <p>Mr. Abdullatif Al-Sayegh <i>Chief Executive Officer</i> <i>Al Sayegh Media, UAE</i></p> <p>Dr. Mahboub Hashem <i>Interim Head of Mass Communication Department</i> <i>American University of Sharjah, UAE</i></p> <p>Dr. Mohammad Ayish <i>Professor of Mass Communication</i> <i>American University of Sharjah, UAE</i></p>	<p>Lecture Hall A</p>
<p>4:30 - 5:30</p>	<p>Energy & the Environment The Increased Global Demand on Energy Resources and its Impact on the Environment: Forecasting the Balance Between the Need for Environmental Protection and Economic Development</p> <p>Speakers</p> <p>Dr. Fred Moavenzadeh <i>President</i> <i>Masdar Institute of Science and Technology, UAE</i></p> <p>Mr. Alexandre Mussallam <i>Chief Executive Officer</i> <i>MAF Dalkia Middle East, UAE</i></p> <p>Mr. Marc Richli <i>Senior Advisor</i> <i>Veolia Water Middle East</i></p> <p>Mr. Fouad Kraishan <i>Director, International Business Development</i> <i>VERT Investment Group, USA</i></p>	<p>Lecture Hall A</p>