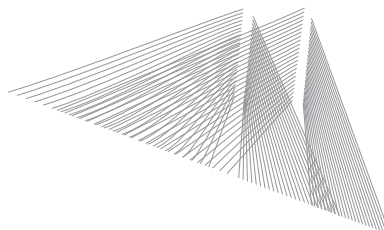


AUS
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The Global Economy; Prospects, Risks and its Impact on Emerging Markets
Event Program

March 16, 2015

#AUSBF

Time	Event	Venue
8:30 a.m.– 9:30 a.m.	Arrival of the Guests Registration	Rotunda, Main Building
9:30 a.m. –10:00 a.m.	Inauguration Remarks Education, Research and the Importance of Human Capital: Introduction to the AUS Research, Technology and Innovation Park Dr. Björn Kjerfve Chancellor, AUS Keynote Speaker Growth and Investment Amid Changing Circumstances Mr. Adel Ali Board Member and Group Chief Executive Officer, Air Arabia	Main Auditorium

AUS BUSINESS FORUM

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Time	Event	Venue
10:00 a.m.–10:50 a.m.	<p>Making Sense of it All How does the health of the business environment in the MENA region affect our daily lives? What are the most important challenges and opportunities facing the economy today?</p> <p>Dr. Khalid Ahmed Chief Strategy Officer, Jafza and Economic Zones World</p> <p>H.E. Fatima Obaid Al Jaber COO, Al Jaber Group</p> <p>Mr. Hussein Al Mahmoudi Director-General, Sharjah Chamber of Commerce and Industry</p> <p>Mr. Bashar Kilani Middle East Territory Manager, IBM Middle East</p> <p>Mr. Ziad Makhzoumi Chief Executive Officer, Fakih IVF</p> <p>Chair: Mr. Ramsey B. Jurdi President, The American Business Council International Partner, Chadbourne & Parke LLC</p>	Main Auditorium
10:50 a.m.–11:15 a.m.	Break	Rotunda

Event Program

March 16, 2015

Time	Event	Venue
11:15 a.m.–12:15 p.m.	<p>Fueling Tomorrow's Economy Will economic reforms, technological advancements and a changing energy landscape catalyze future growth?</p> <p>Mr. Yousef Al Bastaki Vice President Projects, Emirates Global Aluminium</p> <p>Dr. Nabil Aouad COO, Technip Middle East</p> <p>Dr. Sami Kamel Marketing Executive and General Manager, GE Energy</p> <p>Dr. Ilker Kaya Assistant Professor of Economics, School of Business Administration, AUS</p> <p>Mr. Ashraf Shehata Regional Director of Quality and Food Safety, Mars</p> <p>Chair: Dr. Robert Grosse Dean, School of Business Administration, AUS</p>	Lecture Hall A
12:15 p.m.–12:30 p.m.	Break	Rotunda

AUS BUSINESS FORUM

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Time	Event	Venue
12:30 p.m.–1:30 p.m.	<p>This Wasn't in My Curriculum! Success stories and life lessons from AUS alumni</p> <p>AUS Alumna Haneen Al Hassan Managing Director and Co-Founder, Magnet Media</p> <p>AUS Alumnus Abdulla Al Shamsi Founder, SHAPE Architect</p> <p>AUS Alumnus Hisham Dirbas Founder, Equinox Coaching and Leadership Development</p> <p>AUS Alumna Raha Moharrak Adventurer</p>	Lecture Hall A
1:30 p.m.–2:00 p.m.	<p>Insight Why Research and Development Matters</p> <p>Dr. Sami Kamel Marketing Executive and General Manager, GE Energy</p> <p>Dr. Khaled T. Assaleh Interim Vice Provost of Research and Graduate Studies, AUS</p>	Lecture Hall A
2:00 p.m.–3:00 p.m.	Networking Luncheon	Rotunda