

Sponsorship Opportunities

Sponsorship Levels

Platinum

AED 100,000

The platinum sponsor will be visible in all the areas of the exhibition. Besides that, the platinum sponsor will be promoted both online and offline in order to make the sponsors presence visible to all attendees of the AUS Alumni Business Forum & Career Fair (Approx 2,000 visitors).

As the platinum sponsor of the AUS Alumni Business Forum & Career Fair, the platinum sponsor logo will feature prominently in all of the exhibition marketing materials providing extensive brand awareness among all delegates and visitors.

Sponsorship Rights Include:

- Platinum Sponsor credit and promotional rights
- Sponsor's logo will feature on all marketing materials
- An exhibition booth for platinum sponsor (estimated area 16 m²) will be located in the recruitment area
- Option to provide promotional literature to all attendees including panelists, and VIPs
- Option to include small branded promotional items
- Press Releases and Media coverage
- Seating for four representatives of the sponsors in the VIP section
- A full page advertisement within the official event catalogue
- PR and media opportunities leading up to and during the Forum



Gold

AED 75,000

The gold sponsor will be visible in all the areas of the exhibition. Besides that, the gold sponsor will be promoted both online and offline in order to make the sponsors presence visible to all attendees of the AUS Alumni Business Forum & Career Fair (Approx 2,000 visitors).

As the gold sponsor of the AUS Alumni Business Forum & Career Fair, the gold sponsor logo will feature prominently in all of the exhibition marketing materials providing extensive brand awareness among all delegates and visitors.

Sponsorship Rights Include:

- Gold Sponsor credit and promotional rights
- Sponsor's logo will feature on all marketing materials
- An exhibition booth for gold sponsor (estimated area 16 m²) will be located in the recruitment area
- Option to provide promotional literature to all attendees including panelists, and VIPs
- Option to include small branded promotional items
- Press Releases and Media coverage
- Seating for three representatives of the sponsors in the VIP section
- A full page advertisement within the official event catalogue
- PR and media opportunities leading up to and during the Forum

For sponsorship opportunities please contact us
Tel 06 515 2063/2016
alumnifourm@aus.edu

Sponsorship Opportunities

Sponsorship Levels

Silver

AED 50,000

The Silver sponsor will be visible in all the areas of the exhibition. Besides that, the silver sponsor will be promoted both online and offline in order to make the sponsors presence visible to all attendees of the AUS Alumni Business Forum & Career Fair (Approx 2,000 visitors).

As the silver sponsor of the AUS Alumni Business Forum & Career Fair, the silver sponsor logo will feature prominently in all of the exhibition marketing materials providing extensive brand awareness among all delegates and visitors.

Sponsorship Rights Include:

- Silver sponsor credit and promotional rights
- Sponsor's logo will feature on all marketing materials
- An exhibition booth for silver sponsor (estimated area 12 m²) will be located in the recruitment area
- Option to include small branded promotional items
- Press Releases and Media coverage
- Seating for two representatives of the sponsors in the VIP section
- A half page advertisement within the official event catalogue
- PR and media opportunities leading up to and during the Forum



Bronze

AED 25,000

The Bronze sponsor will be visible in all the areas of the exhibition. Besides that, the bronze sponsor will be promoted both online and offline in order to make the sponsors presence visible to all attendees of the AUS Alumni Business Forum & Career Fair (Approx 2,000 visitors).

As the bronze sponsor of the AUS Alumni Business Forum & Career Fair, the bronze sponsor logo will feature prominently in all of the exhibition marketing materials providing extensive brand awareness among all delegates and visitors.

Sponsorship Rights Include:

- Bronze sponsor credit and promotional rights
- Sponsor's logo will feature on all marketing materials
- An exhibition booth for bronze sponsor (estimated area 8 m²) will be located in the recruitment area
- Press Release and Media coverage
- Seating for one representative of the sponsors in the VIP section
- A half page advertisement within the official event catalogue
- PR and media opportunities leading up to and during the Forum

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